



## PRIVATE LABEL PRODUCT CATALOGUE



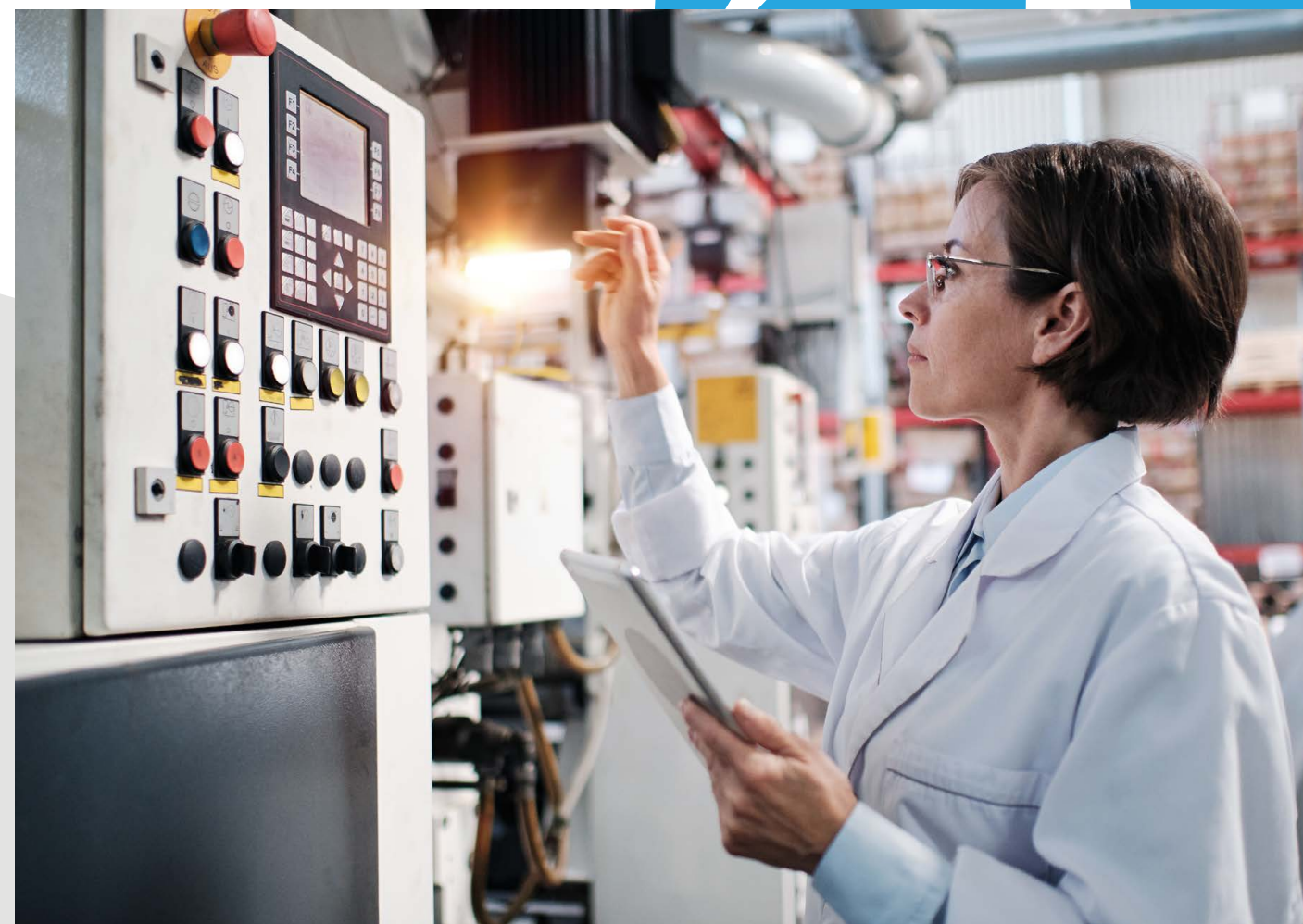


# About us

HAL is a Polish, **family owned company**, established in **1991**. For over **30 years** we have continuously expanded our portfolio by **creating products designed to meet expectations and demand of various consumers**. During that time we achieved the leadership in brand gel air fresheners on Polish market. At the same time **we have built strong position among the market leaders in toilet blocks and bath sponges in Poland**.

Our portfolio includes **Kolorado and Hippo**: two main cleaning products brands as well as Ocean – bath products brand.

We put most efforts to meet and exceed expectations of our Partners and Consumers by creating products with **carefully designed and adjusted features**. Continuous developing of sales and market position **both in modern and traditional channel creates a strong foundation for stable, yearly growth of turnovers**. Export sales bring a big part of our revenues, **proving our products are well appreciated on foreign markets**.



Our facility consist of modern and efficient production lines, constantly upgraded **with support of EU funds**. **R&D laboratory is ready to meet challenges set by demanding Partners**.

We have **implemented BRC Consumer Products** based quality management system, audited each year. Thus our Partners are assured to receive products, that are safe and best quality at all time. For many years we are using our long experience to develop **private label** products together with our Partners. We share our experience in selection of ingredients, packaging and designs, logistics and production.

Our company's future is **constant development of branded and private label products** on both **domestic and foreign markets**.










toilet blocks:

- cleaning properties and gloss effect
- rich foam
- no phosphates
- prevents limescale build up
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- modern shape
- ergonomic handle
- design improves water circulation
- see other options page 30

logistic data:

	45g, 2x45g, 3x45g, 4x45g		2x45g, 4x45g, 6x45g
			MOQ
45g	12	1944	26 000
2x45g	12	1 512	13 000
3x45g	12	1 176	11 500
4x45g	12	1 176	8 500

Aqua  
Splash



Citrus  
Fizz



Blackberry  
Shake



Flower  
Bloom







toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- adjustable hanger length

logistic data:



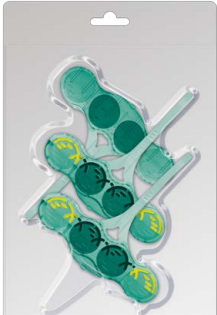
45g,  
2x45g,  
3x45g

KG			MOQ
45g	12	1 944	26 000
2x45g	12	1 512	13 000
3x45g	12	1 176	13 000

Blue water,  
Flower Bloom



Turquoise Water,  
Bergamot Beat





## toilet blocks:

- cleaning properties and gloss effect
- rich foam
- prevents limescale build up
- strong and long lasting fragrance
- includes active oxygen
- fragrance compositions with natural essential oils
- 1 cage = up to 3 weeks

## cage:

- see options page 30

## logistic data:

	51g		2x51g
KG	12	1944	MOQ
51g	12	1944	23 000
2x51g	12	1512	12 000

51g

2x51g

### Cristal Lemon



### Intense Forest



### Blue Aquatic



### Green Vetiver



### Exotic Flowers



### Lavender Field





GREEN LINE




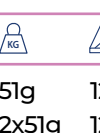



toilet blocks:

- cleaning properties and gloss effect
- rich foam
- delicate formula
- biodegradable block
- free from phosphates
- allergen-free (in amounts above 0,01%)

cage:

- 100% recycled plastic cage

logistic data:

		51g	
		2x51g	
			MOQ
51g	12	1 944	23 000
2x51g	12	1 512	12 000

51g

2x51g

Herbal



Floral











toilet blocks:

- enhanced purity feature
- gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- lasts till 3 weeks

cage:

- transparent cage with glitter
- see other options page 30

logistic data:

	40g		
			MOQ
40g	18	2880	29 000

40g

Ocean Breeze



Fresh Citrus



Exotic Flowers



Lavender Fields





# WC FRESH



## toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

## cage:

- white
- see other options page 30

## logistic data:



40g



40g



18



2 880

MOQ

18 000

40g

Ocean



Forest



Lemon



Tropical



Lilac





# toilet blocks:

- contains active oxygen
- cleans and refreshes
- provides rich foam
- provides pleasant scent
- prevents limescale accumulation

# cage:

- transparent
- see other options page 30

# logistic data:



40g  
3x40



MOQ

40g	18	2880	26 000
3x40g	12	2 592	15 000

40g

3x40g

Ocean



Lemon



Lavender



Forest





# WC Niagara



## toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

## cage:

- white
- see other options page 30

## logistic data:



35g  
40g  
40g+40g

KG			MOQ
35g	40	5 600	20 000
40g	40	5 600	18 000
40g+40g	40	5 600	12 000

Ocean



Lemon



Forest



Tropical










# WC REFILL



## toilet blocks:

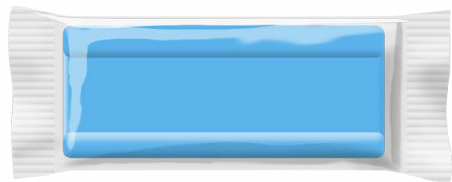
- cleaning properties and gloss effect
- prevents limescale build up
- no phosphates
- gives off a pleasant scent
- fits various types of cages

## logistic data:

		40g		
		2x40g		
		3x40g		
			MOQ	
40g	192	13 440	18 000	
2x40g	32	3 840	18 000	
3x40g	34	4 488	18 000	

40g

Ocean



Forest



Lemon



Tropical










# WC COLOUR



## toilet blocks:

- in-tank toilet block
- colours water
- cleaning properties and gloss effect
- rich foam
- 1 block = 200 - 300 flushes

## logistic data:

	45g		4x45g
			MOQ
45g	30	3 240	13 000
2x45g	24	2 448	13 000
4x45g	24	2 592	30 000

45g                      2x45g                      4x45g

## Blue Ocean



## Violet Lavender



## Green Forest





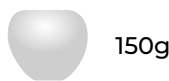
# DEO FRESH



## air fresheners:

- classic fragrance notes
- gel form
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

## logistic data:



150g

	150g	18	24	MOQ
150g	12	2160	12 000	
150g	18	2160	12 000	
150g	24	2112	12 000	

150g

Ocean Wave



Fresh Lemon



Flower Meadow



Lilac



Green Leaves



Oriental Flower



Fresh Linen



Desert Gold



Forest Fruits



Lily of the Valley





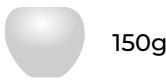
# DEO FRESH



## air fresheners:

- classic fragrance notes
- gel form
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

## logistic data:



150g

			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Ocean



Floral



Citrus



Oriental



Lilac



Lily of  
the Valley



Fresh  
Linen





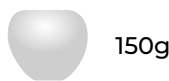
# Aromella



## air fresheners:

- air freshener with fancy shaped top
- fragrance notes composed exclusively for Kolorado brand
- special metal lid closing protects the scent until opened and prevents accidental use, for example, by children

## logistic data:



150g



150g



18



1 728

MOQ

12 000

150g

Violet  
and Tonka



Red Fruits



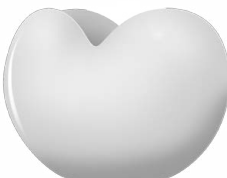
Salty Breeze



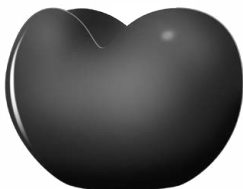
Lime and  
Bergamot



White  
Lotus Flower



Green  
Vetiver



Gardenia  
and Tuberose





## Cages materials



transparent / recycled



transparent / white / glitter / recycled



colored



transparent / white / glitter / recycled

## Outerboxes



## 4 steps to your Brand

1

### Contact us

In Hal Sp. z o. o. we approach each order individually. The first step to placing an order is to contact one of our Sales Managers

2

### Use ready solutions or create a new formula

After discussing the details with the Sales Manager, it's time to create your own product. You can use our recipe database and create a unique product worthy of your brand. You can also send us guidelines for creating your own formula and we will check whether we are able to meet your expectations.

3

### Design the right packaging

Once you've created the right formula, it's time to design the right packaging. You can send us your own project and we will verify its content.

4

### Wait for your product

After the project is approved, it is sent for implementation. Now just wait until your product will be ready.



Professionally clean

