



## PRIVATE LABEL PRODUCT CATALOGUE



# About us

HAL is a Polish, **family owned company**, established in **1991**. For over **30 years** we have continuously expanded our portfolio by **creating products designed to meet expectations and demand of various consumers**. During that time we achieved the leadership in brand gel air fresheners on Polish market. At the same time **we have built strong position among the market leaders in toilet blocks and bath sponges in Poland**.

In **2026**, we launched the production of **fragrance diffusers**. This allows us not only to expand our product portfolio but, above all, to develop our production skills and respond to the needs of our business partners. Our portfolio includes **Kolorado and Hippo**: two main cleaning products brands as well as **Ocean** – bath products brand.

We put most efforts to meet and exceed expectations of our Partners and Consumers by creating products with **carefully designed and adjusted features**. Continuous developing of sales and market position **both in modern and traditional channel creates a strong foundation for stable, yearly growth of turnovers**. Export sales bring a big part of our revenues, **proving our products are well appreciated on foreign markets**.





Our facility consist of modern and efficient production lines, constantly upgraded **with support of EU funds. R&D laboratory is ready to meet challenges set by demanding Partners.**

We have **implemented BRC Consumer Products** based quality management system, audited each year. Thus our Partners are assured to receive products, that are safe and best quality at all time.

For many years we are using our long experience to develop **private label** products together with our Partners. We share our experience in selection of ingredients, packaging and designs, logistics and production.

Our company's future is **constant development of branded and private label products** on both **domestic and foreign markets.**



## toilet blocks:

- cleaning properties and gloss effect
- rich foam
- no phosphates
- prevents limescale build up
- gives off a pleasant scent
- 1 cage = up to 3 weeks

## cage:

- modern shape
- ergonomic handle
- design improves water circulation
- see other options page 17

## logistic data:



45g,  
2x45g,  
3x45g,  
4x45g



2x45g,  
4x45g,  
6x45g



MOQ

	12	1944	26 000
45g	12	1 512	13 000
2x45g	12	1 176	11 500
3x45g	12	1 176	8 500
4x45g	12	1 176	8 500

45g

2x45g

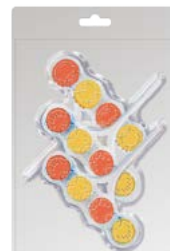
3x45g

4x45g

## Aqua Splash



## Citrus Fizz



## Blackberry Shake



## Flower Bloom







### toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- 1 cage = up to 3 weeks

### cage:

- adjustable hanger length

### logistic data:



45g,  
2x45g,  
3x45g

KG			MOQ
45g	12	1944	26 000
2x45g	12	1512	13 000
3x45g	12	1176	13 000

45g

2x45g

3x45g

Blue water,  
Flower Bloom



Turquoise Water,  
Bergamot Beat





# ROLL' AROMA

## toilet blocks:

- cleaning properties and gloss effect
- rich foam
- prevents limescale build up
- strong and long lasting fragrance
- includes active oxygen
- fragrance compositions with natural essential oils
- 1 cage = up to 3 weeks

## cage:

- see options page 17

## logistic data:



51g  
2x51g



2x51g



MOQ

51g	12	1944	23 000
2x51g	12	1512	12 000

51g

2x51g

Cristal  
Lemon



Intense  
Forest



Blue  
Aquatic



Green  
Vetiver



Exotic  
Flowers



Lavender  
Field





# Hydro Max 40 g



## toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- 1 cage = up to 3 weeks

## cage:

- blue
- green

## logistic data:



40g



1x40g  
(optional  
packaging)



MOQ

40g

14

2 240

16 000

40g



Blue water



Green water



### toilet blocks:

- enhanced purity feature
- gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- lasts till 3 weeks

### cage:

- transparent cage with glitter
- see other options page 17

### logistic data:

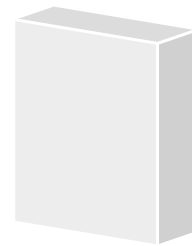


				MOQ
40g	18	2 880	29 000	
4x40g	8	1 040	15 000	

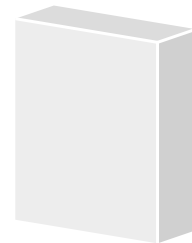
40g

4x40g

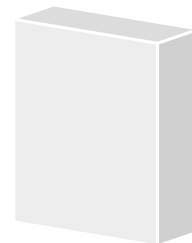
## Ocean Breeze



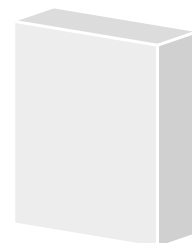
## Fresh Citrus



## Exotic Flowers



## Lavender Fields





# WC FRESH

## toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

## cage:

- white
- see other options page 17

## logistic data:



40g



4x40g



MOQ

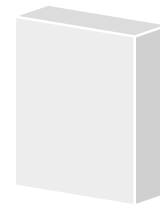
40g 18 2 880 18 000

4x40g 8 1 040 15 000

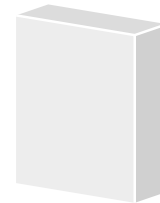
40g

4x40g

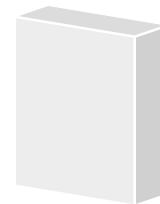
Ocean



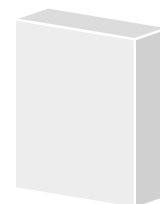
Lemon



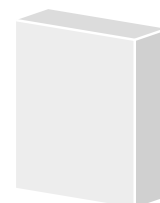
Lilac



Forest



Tropical







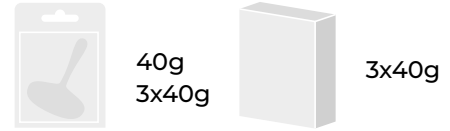
### toilet blocks:

- contains active oxygen
- cleans and refreshes
- provides rich foam
- provides pleasant scent
- prevents limescale accumulation

### cage:

- transparent
- see other options page 17

### logistic data:



				MOQ
40g	18	2880	26 000	
3x40g	12	2 592	15 000	

40g

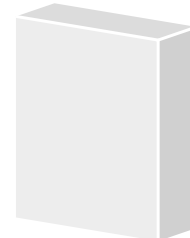
3x40g

3x40g

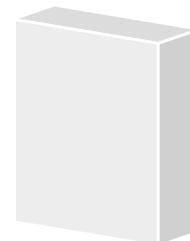
Ocean



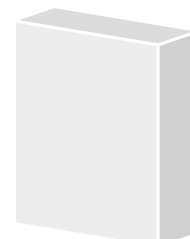
Lemon



Lavender



Forest





# WC Niagara

## toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

## cage:

- white
- see other options page 17

## logistic data:



35g  
40g  
40g+40g



MOQ

35g	40	5 600	20 000
40g	40	5 600	18 000
40g+40g	40	5 600	12 000

35g

Ocean



Lemon



Forest



Tropical





# WC REFILL

## toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- no phosphates
- gives off a pleasant scent
- fits various types of cages

## logistic data:



40g  
2x40g  
3x40g



MOQ

40g	192	13 440	18 000
2x40g	32	3 840	18 000
3x40g	34	4 488	18 000

40g

Ocean



Forest



Lemon



Tropical





24 szt./pak.

**Kolorado**

**Tropical WC Zapas**

24 szt./pak.

**Kolorado**

**Tropical WC Zapas**

24 szt./pak.

**Kolorado**

**Ocean WC Zapas**

24 szt./pak.

**Kolorado**

**Ocean WC Zapas**

24 szt./pak.

**Kolorado**

**Lemon WC Zapas**

24 szt./pak.

**Kolorado**

**Lemon WC Zapas**

**Kolorado**

**Tropical WC Zapas**

**Kolorado**

**Lemon WC Zapas**

# WC COLOUR

## toilet blocks:

- in-tank toilet block
- colours water
- cleaning properties and gloss effect
- rich foam
- 1 block = 200 - 300 flushes

## logistic data:



KG			MOQ
45g	30	3 240	13 000
2x45g	24	2 448	13 000
4x45g	24	2 592	30 000

45g

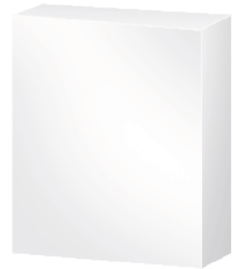
2x45g

2x45g / 4x45g

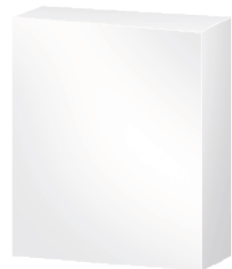
## Blue Ocean



## Violet Lavender



## Green Forest





Kolorado

up to  
300  
flushes!

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

GREEN  
FOREST

Kolorado

up to  
200  
flushes!

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

VIOLET  
LAVENDER

Kolorado

up to  
300  
flushes!

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

BLUE  
OCEAN

Kolorado

VIOLET  
LAVENDER

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

Kolorado

GREEN  
FOREST

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

Kolorado

BLUE  
OCEAN

WC COLOUR

Barwiąca kostka do spłuczki / Cistern block

90 g (2x)

90 g (2x)

# DEO FRESH

## air fresheners:

- classic fragrance notes
- gel form
- modern packaging
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

## logistic data:



150g

KG			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac



Ocean Wave



Fresh Linen



Pomegranate



Forest Fruits



Oriental Flower



Flower Meadow



Fresh Lemon



Jasmine Flower



Green Leaves



Green Tea



Desert Gold



Lily of the Valley





# DEO FRESH




## air fresheners:

- classic fragrance notes
- gel form
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

## logistic data:



150g

 kg			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac



Floral



Ocean



Citrus



Fresh  
Linen



Lily of  
the Valley



Oriental



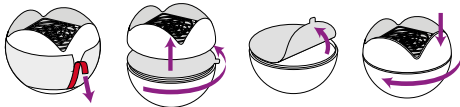


- Kolorado Deo Fresh** (Purple) - Lavender
- Kolorado Deo Fresh** (Pink) - Floral
- Kolorado Deo Fresh** (Light Blue) - Ocean Breeze
- Kolorado Deo Fresh** (Teal) - Fresh Green
- Kolorado Deo Fresh** (White) - White Musk
- Kolorado Deo Fresh** (Yellow) - Citrus
- Kolorado Deo Fresh** (Bright Pink) - Oriental

# Aromella

## air fresheners:

- air freshener with fancy shaped top
- fragrance notes composed exclusively for Kolorado brand
- special metal lid closing protects the scent until opened and prevents accidental use, for example, by children



## logistic data:



150g



MOQ

150g

18

1 728

12 000

150g

Violet  
and Tonka



Red Fruits



Salty Breeze



Lime and  
Bergamot



White  
Lotus Flower



Green  
Vetiver



Gardenia  
and Tuberose





# Cages materials



transparent / recycled



transparent / white / recycled



colored



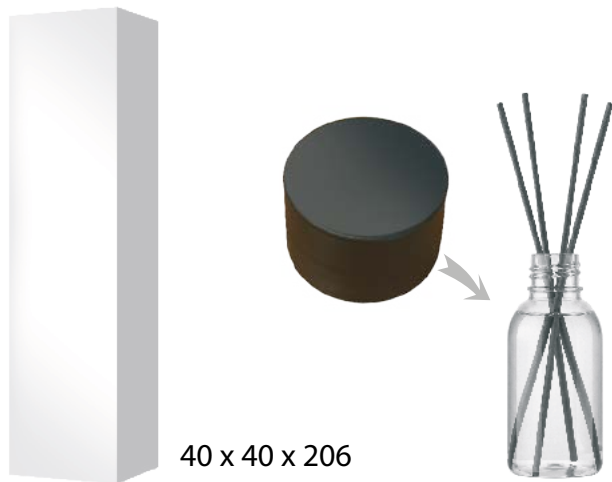
transparent / white / recycled

# Outerboxes



# Reed diffusers\*

Plastic bottle 50 ml



40 x 40 x 206

Glass bottle 50 ml



42 x 42 x 206

## Classic fragrances

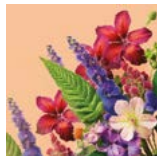
Green vetiver  
& Cloves



Rose  
& Cotton



Exotic flowers  
& Patchouli



White  
flowers



Magnolia  
& Freesia



Fresh  
linen



Green tea  
& Lemon



logistic data:

	KG		MOQ
50ml	12	1344	-
100ml	9	1512	-

Berries  
& Violet



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

\* other bottles and fragrances on request



# Reed diffusers\*

Glass bottle 100 ml



## Premium fragrances

Green notes  
with sweetness  
and timber



Floral notes



Freshness and  
flowers notes



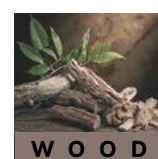
Herbal notes



Sea and  
lemon notes






Wood notes



Citrus notes  
with timber  
and floral accent



logistic data:

	 KG			MOQ
50ml	12	1344	-	
100ml	9	1512	-	



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

\* other bottles and fragrances on request



## COMING SOON - NEW CATEGORY IN PRIVATE LABEL OFFER

---

### Room Spray Kolorado

- liquid air freshener with trigger
- modern packaging design according to the new Kolorado brand architecture
- interesting and intense fragrance notes
- capacity – 400 ml
- made in Europe → high quality



### Home Perfume Cadirico

- liquid air freshener with trigger
- modern packaging design crafted with attention to every detail
- capacity - 200 ml
- made in Europe → high quality



# 4 steps to your Brand

1

## Contact us

In Hal Sp. z o. o. we approach each order individually. The first step to placing an order is to contact one of our Sales Managers

2

## Use ready solutions or create a new formula

After discussing the details with the Sales Manager, it's time to create your own product. You can use our recipe database and create a unique product worthy of your brand. You can also send us guidelines for creating your own formula and we will check whether we are able to meet your expectations.

3

## Design the right packaging

Once you've created the right formula, it's time to design the right packaging. You can send us your own project and we will verify its content.

4

## Wait for your product

After the project is approved, it is sent for implementation. Now just wait until your product will be ready.

Professionally clean

