



PRIVATE LABEL PRODUCT CATALOGUE



About us

HAL is a Polish, **family owned company**, established in **1991**. **For over 30 years** we have continuously expanded our portfolio by **creating products designed to meet expectations and demand of various consumers**. During that time we achieved the leadership in brand gel air fresheners on Polish market. At the same time **we have built strong position among the market leaders in toilet blocks and bath sponges in Poland**.

In **2026**, we launched the production of **fragrance diffusers**. This allows us not only to expand our product portfolio but, above all, to develop our production skills and respond to the needs of our business partners. Our portfolio includes **Kolorado and Hippo**: two main cleaning products brands as well as **Ocean** – bath products brand.

We put most efforts to meet and exceed expectations of our Partners and Consumers by creating products with **carefully designed and adjusted features**. Continuous developing of sales and market position **both in modern and traditional channel creates a strong foundation for stable, yearly growth of turnovers**. Export sales bring a big part of our revenues, **proving our products are well appreciated on foreign markets**.





Our facility consist of modern and efficient production lines, constantly upgraded **with support of EU funds. R&D laboratory is ready to meet challenges set by demanding Partners.**

We have **implemented BRC Consumer Products** based quality management system, audited each year. Thus our Partners are assured to receive products, that are safe and best quality at all time.

For many years we are using our long experience to develop **private label** products together with our Partners. We share our experience in selection of ingredients, packaging and designs, logistics and production.

Our company's future is **constant development of branded and private label products** on both **domestic and foreign markets.**



toilet blocks:

- cleaning properties and gloss effect
- rich foam
- no phosphates
- prevents limescale build up
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- modern shape
- ergonomic handle
- design improves water circulation
- see other options page 17

logistic data:



45g,
2x45g,
3x45g,
4x45g



2x45g,
4x45g,
6x45g



MOQ

	KG			
45g	12	1944	26 000	
2x45g	12	1 512	13 000	
3x45g	12	1 176	11 500	
4x45g	12	1 176	8 500	

45g

2x45g

3x45g

4x45g

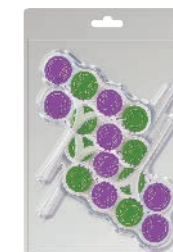
Aqua Splash



Citrus Fizz



Blackberry Shake



Flower Bloom







toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- 1 cage = up to 3 weeks

cage:

- adjustable hanger length

logistic data:



45g,
2x45g,
3x45g

 KG			MOQ
45g	12	1 944	26 000
2x45g	12	1 512	13 000
3x45g	12	1 176	13 000

45g

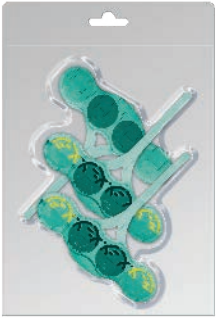
2x45g

3x45g

Blue water, Flower Bloom



Turquoise Water, Bergamot Beat





toilet blocks:

- cleaning properties and gloss effect
- rich foam
- prevents limescale build up
- strong and long lasting fragrance
- includes active oxygen
- fragrance compositions with natural essential oils
- 1 cage = up to 3 weeks

cage:

- see options page 17

logistic data:



51g
2x51g



2x51g



MOQ

51g	12	1944	23 000
2x51g	12	1512	12 000

51g

2x51g

Cristal Lemon



Intense Forest



Blue Aquatic



Green Vetiver



Exotic Flowers



Lavender Field





Hydro Max 40 g



toilet blocks:

- colours water
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- 1 cage = up to 3 weeks

cage:

- blue
- green

logistic data:



40g



1x40g
(optional
packaging)



40g



14



2 240

MOQ

16 000

40g



Blue water



Green water



toilet blocks:

- enhanced purity feature
- gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent
- lasts till 3 weeks

cage:

- transparent cage with glitter
- see other options page 17

logistic data:

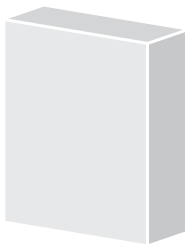


			MOQ
40g	18	2 880	29 000
4x40g	8	1 040	15 000

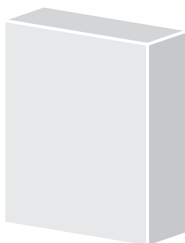
40g

4x40g

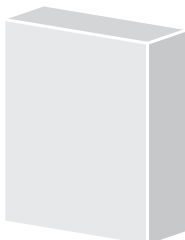
Ocean Breeze



Fresh Citrus



Exotic Flowers



Lavender Fields





WC FRESH

toilet blocks:

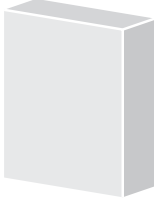
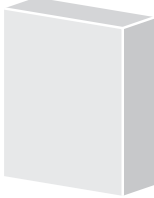
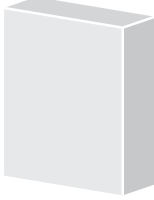
- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

cage:

- white
- see other options page 17

logistic data:

	40g		4x40g
			MOQ
40g	18	2 880	18 000
4x40g	8	1 040	15 000

	40g	4x40g
Ocean		
Lemon		
Lilac		
Forest		
Tropical		



toilet blocks:

- contains active oxygen
- cleans and refreshes
- provides rich foam
- provides pleasant scent
- prevents limescale accumulation

cage:

- transparent
- see other options page 17

logistic data:



40g
3x40g



3x40g



MOQ

40g	18	2880	26 000
3x40g	12	2 592	15 000

40g

3x40g

3x40g

Ocean



Lemon



Lavender



Forest



Floral



Tropical





WC Niagara

toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- rich foam
- no phosphates
- gives off a pleasant scent

cage:

- white
- see other options page 17

logistic data:

				35g
				40g
				40g+40g
			MOQ	
35g	40	5 600	20 000	
40g	40	5 600	18 000	
40g+40g	40	5 600	12 000	

35g

Ocean



Lemon



Forest



Tropical





WC REFILL

toilet blocks:

- cleaning properties and gloss effect
- prevents limescale build up
- no phosphates
- gives off a pleasant scent
- fits various types of cages

logistic data:

				40g
				2x40g
				3x40g
			MOQ	
40g	192	13 440	18 000	
2x40g	32	3 840	18 000	
3x40g	34	4 488	18 000	

40g

Ocean



Forest



Lemon



Tropical





WC COLOUR

toilet blocks:

- in-tank toilet block
- colours water
- cleaning properties and gloss effect
- rich foam
- 1 block = 200 - 300 flushes

logistic data:

	45g 2x45g		2x45g 4x45g
			MOQ
45g	30	3 240	13 000
2x45g	24	2 448	13 000
4x45g	24	2 592	30 000

	45g	2x45g	2x45g / 4x45g
Blue Ocean			
Violet Lavender			
Green Forest			



DEO FRESH

air fresheners:

- classic fragrance notes
- gel form
- modern packaging
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

logistic data:



150g

			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac		Fresh Lemon	
Ocean Wave		Jasmine Flower	
Fresh Linen		Green Leaves	
Pomegranate		Green Tea	
Forest Fruits		Desert Gold	
Oriental Flower		Lily of the Valley	
Flower Meadow			



DEO FRESH

air fresheners:

- classic fragrance notes
- gel form
- the retractable, telescopic lid allows you to adjust the intensity of the scent
- up to 4 weeks

logistic data:



150g

			MOQ
150g	12	2160	12 000
150g	18	2160	12 000
150g	24	2112	12 000

150g

Lilac



Floral



Ocean



Citrus



Fresh
Linen



Lily of
the Valley



Oriental

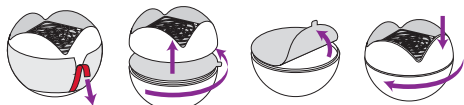




Aromella

air fresheners:

- air freshener with fancy shaped top
- fragrance notes composed exclusively for Kolorado brand
- special metal lid closing protects the scent until opened and prevents accidental use, for example, by children



logistic data:



150g



18



1 728

MOQ

12 000

150g

Violet
and Tonka



Red Fruits



Salty Breeze



Lime and
Bergamot



White
Lotus Flower



Green
Vetiver



Gardenia
and Tuberose





Cages materials



transparent / recycled



transparent / white / recycled

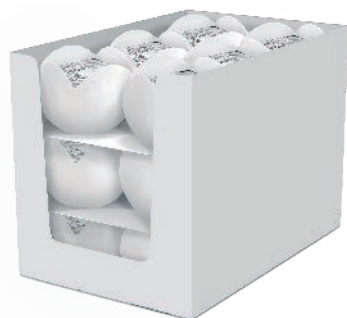


colored



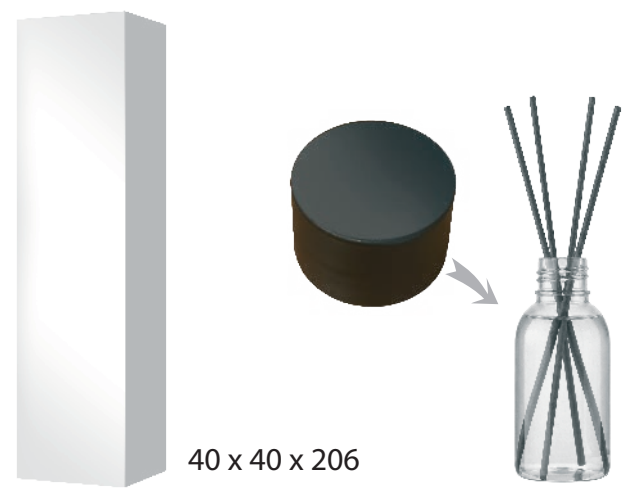
transparent / white / recycled

Outerboxes



Reed diffusers*

Plastic bottle 50 ml



Glass bottle 50 ml



Classic fragrances

Green vetiver
& Cloves



Exotic flowers
& Patchouli



Magnolia
& Freesia



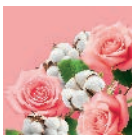
Green tea
& Lemon



Berries
& Violet



Rose
& Cotton



Gardenia
& Tuberose



White
flowers



Fresh
linen



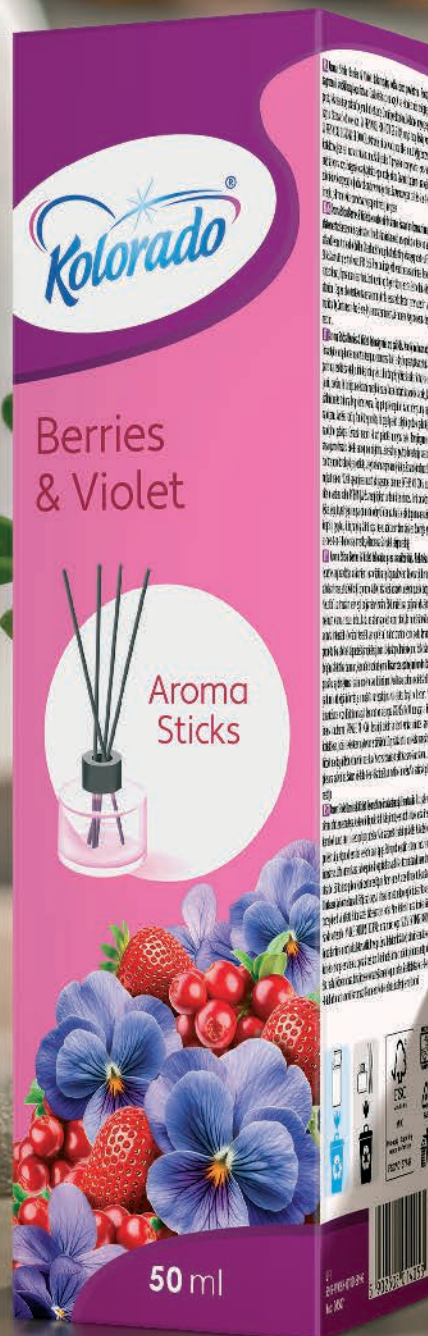
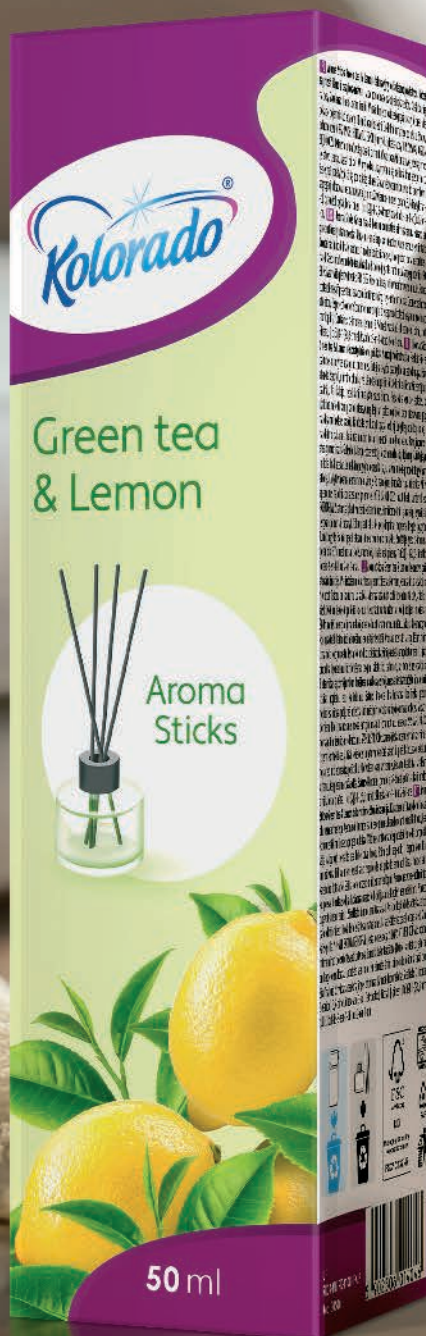
logistic data:

				MOQ
50ml	12	1 344	-	
100ml	9	1 512	-	



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

* other bottles and fragrances on request



Reed diffusers*

Glass bottle 100 ml



Premium fragrances

Green notes
with sweetness
and timber



Floral notes



Freshness and
flowers notes



Herbal notes



Sea and
lemon notes



Wood notes



Citrus notes
with timber
and floral accent



logistic data:

 KG			MOQ
50ml	12	1344	-
100ml	9	1512	-



A unique and environmentally friendly alcohol-free formula ensures exceptional product durability.

* other bottles and fragrances on request



COMING SOON - NEW CATEGORY IN PRIVATE LABEL OFFER

Room Spray Kolorado

- liquid air freshener with trigger
- modern packaging design according to the new Kolorado brand architecture
- interesting and intense fragrance notes
- capacity – 400 ml
- made in Europe → high quality



Home Perfume Cadirico

- liquid air freshener with trigger
- modern packaging design crafted with attention to every detail
- capacity - 200 ml
- made in Europe → high quality



4 steps to your Brand

1

Contact us

In Hal Sp. z o. o. we approach each order individually. The first step to placing an order is to contact one of our Sales Managers

2

Use ready solutions or create a new formula

After discussing the details with the Sales Manager, it's time to create your own product. You can use our recipe database and create a unique product worthy of your brand. You can also send us guidelines for creating your own formula and we will check whether we are able to meet your expectations.

3

Design the right packaging

Once you've created the right formula, it's time to design the right packaging. You can send us your own project and we will verify its content.

4

Wait for your product

After the project is approved, it is sent for implementation. Now just wait until your product will be ready.

Professionally clean

